

How international TV and radio news covered the biggest night in Hollywood

By eMM – eMedia Monitor

Want to know how the world's broadcast media covered the Oscars 2026? Which movies and stars got the most attention? Let's dive into the broadcast trends!

eMM, the global leader in broadcast monitoring, has produced an in-depth insight report on real-time news coverage of The Oscars—gathered from thousands of TV and radio channels in 21 languages across more than 50 countries. Take a red-carpet tour and discover the highlights.



Total Mentions



News Items



Countries

Lights, Camera, Impact: A Quick Look at The Oscars Coverage

Broadcast Coverage by Media Type



62%

Total TV
Coverage



38%

Total Radio
Coverage

Top 3 Categories by Coverage

57%
Best Picture



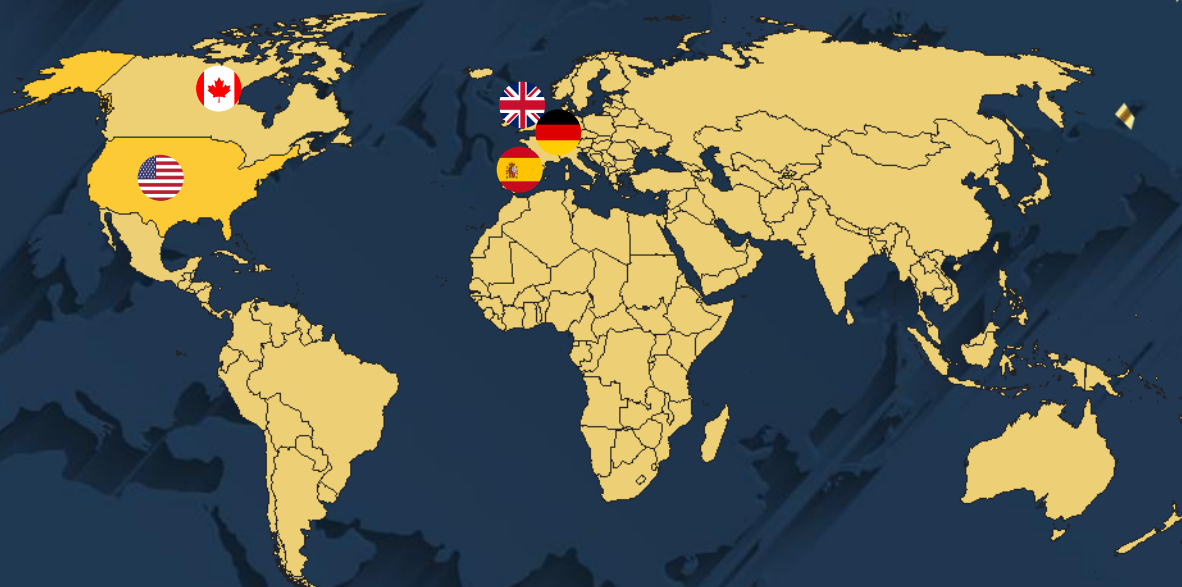
14%
Best Actor



12%
Best Director



Top 5 Countries by Coverage



113K



USA

21K



UK

14K



Spain

6K



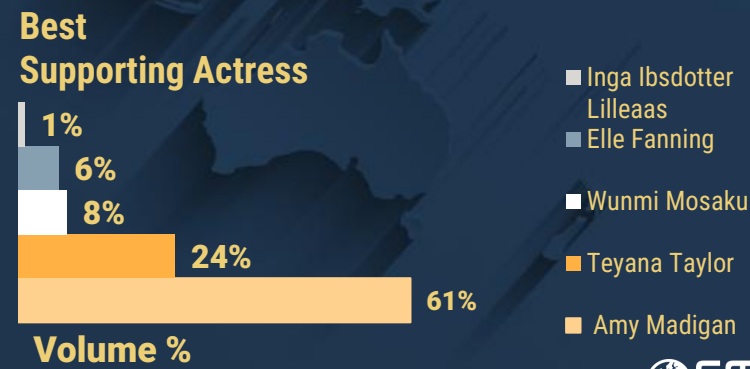
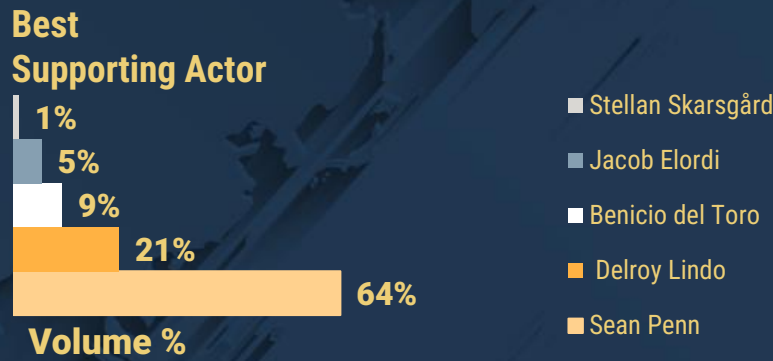
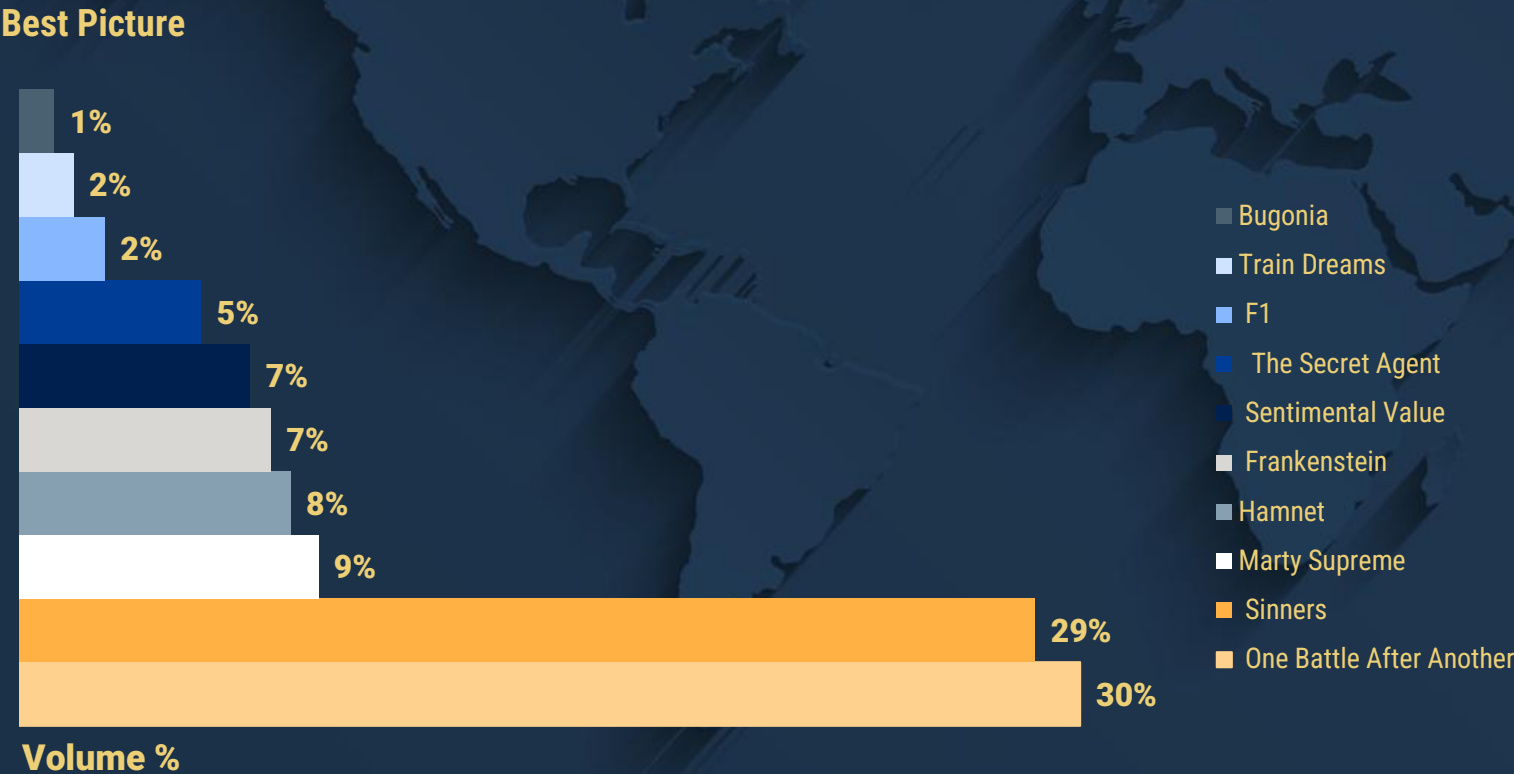
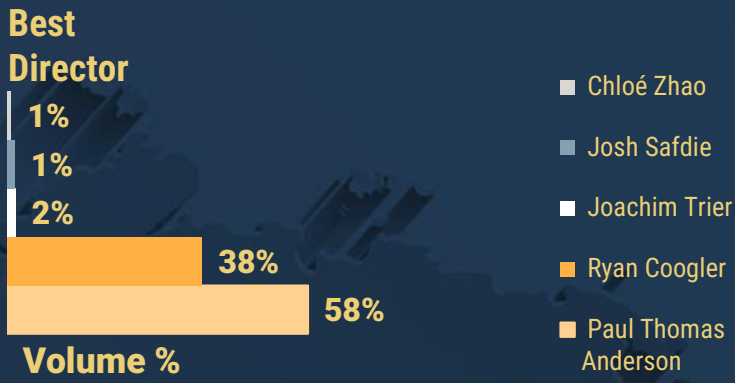
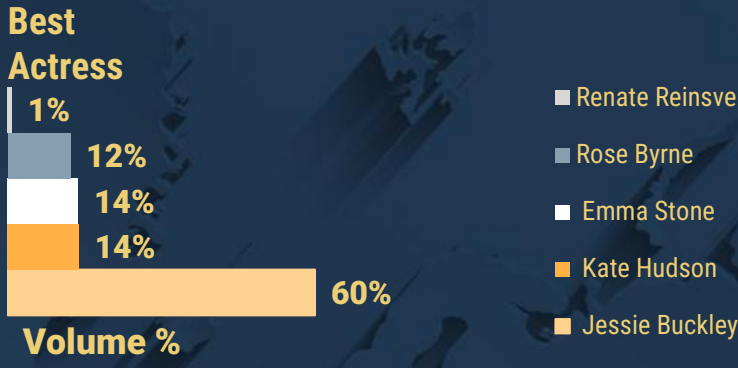
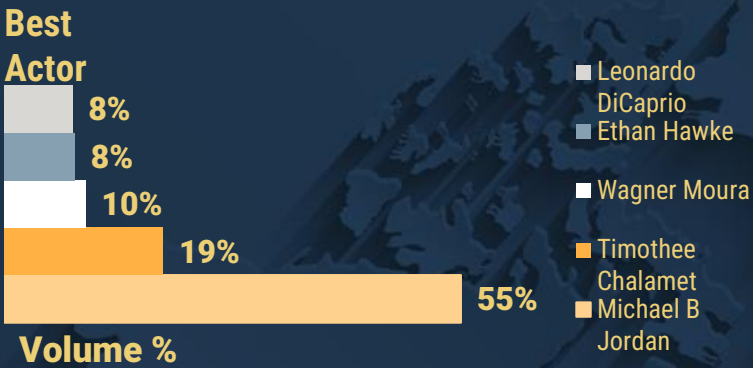
Germany

3K

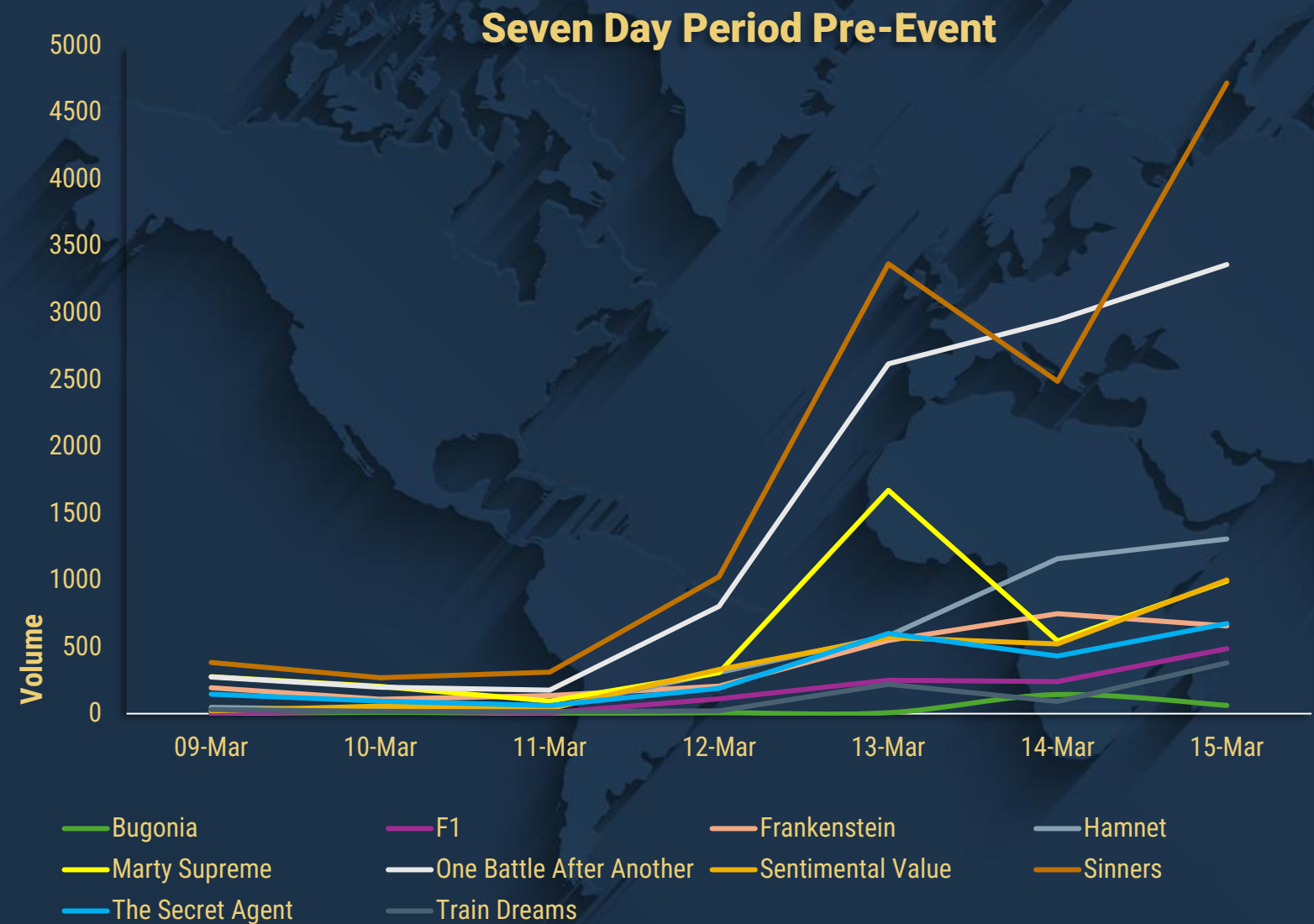


Canada

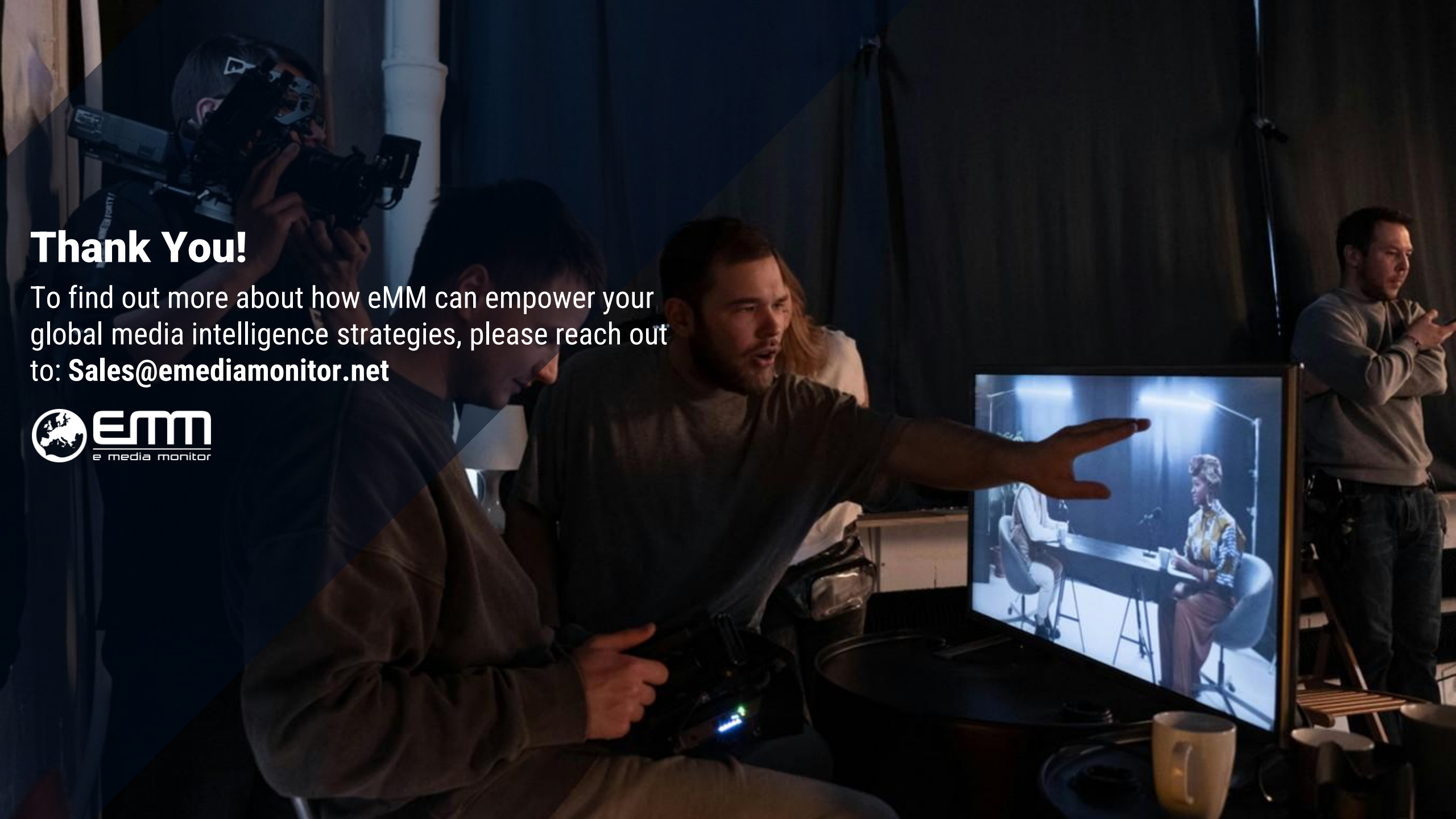
Global Breakdown of Broadcast Coverage – 174K Total Mentions



Building Momentum: Global Broadcast Coverage Ramps Up Towards the Oscars Ceremony



eMM provides real-time monitoring of thousands of TV and Radio channels from over 75 countries around the world, processing millions of broadcast mentions every single day.



Thank You!

To find out more about how eMM can empower your global media intelligence strategies, please reach out to: **Sales@emediamonitor.net**

