

How international TV and radio news covered the biggest night in Hollywood

By eMM – eMedia Monitor

Want to know how the world's broadcast media covered the Oscars 2025? Which movies and stars got the most attention? Let's dive into the broadcast trends!

eMM, the global leader in broadcast monitoring, has produced an in-depth insight report on real-time news coverage of The Oscars—gathered from thousands of TV and radio channels in 20 languages across more than 50 countries. Take a red-carpet tour and discover the highlights.

102K

Total Mentions

16K

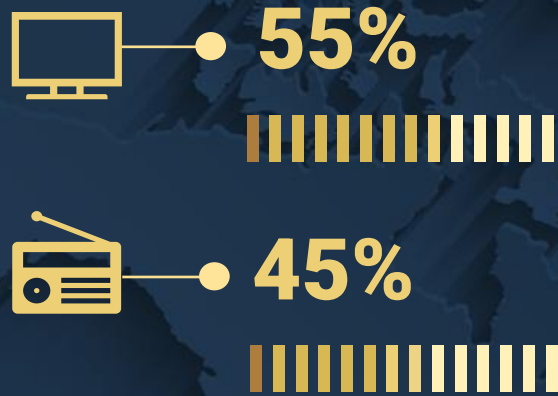
News Items

56

Countries

Lights, Camera, Impact: A Quick Look at The Oscars Coverage

Broadcast Coverage by Media Type



Top 5 Countries by Coverage



Top 3 Categories by Coverage

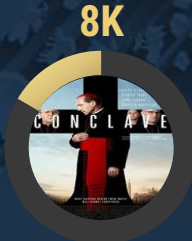


Global Broadcast News: Best Picture & Best Director



64%*

Best Picture



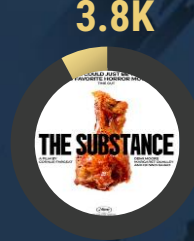
Conclave



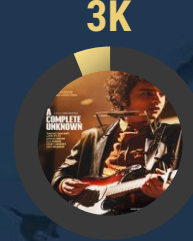
Wicked



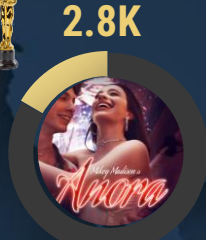
The Brutalist



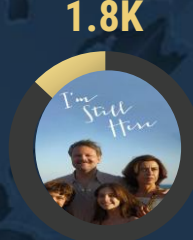
The Substance



A Complete Unknown



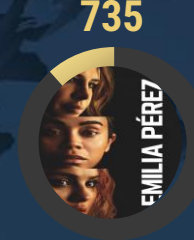
Anora



I Am Still Here



Dune: Part Two



Emilia Perez

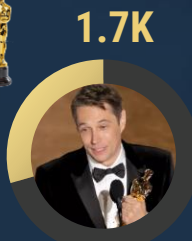


Nickel Boys



7%*

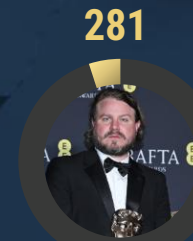
Best Director



Sean Baker



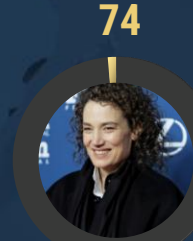
Jacques Audiard



Brady Corbet



James Mangold



Coralie Fargeat

Despite winning three major category Oscars, including Best Picture, Anora only comes in 6th place in terms of overall international broadcast coverage.

Best Director winner Sean Baker also comes out on top in terms of broadcast news, with more mentions than the other Best Director nominees combined.

*Total Oscars Coverage

Global Broadcast News: Best Actor & Actress in Leading Roles



6%*

Best Actor in a Leading Role



2.4K



Adrien Brody

631



Sebastian Stan

478



Ralph Fiennes

462



Colman Domingo

274



Timothée Chalamet

International Broadcast news speculation about the potential Best Actor winner seemed to be on point, with Best Actor victor, Adrien Brody receiving the most coverage for his role in *The Brutalist*.



14%*

Best Actress in a Leading Role

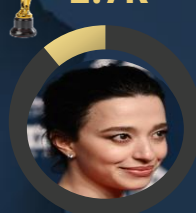


5K



Demi Moore

2.7K



Mikey Madison

1.6K



Cynthia Erivo

694



Fernanda Torres

222

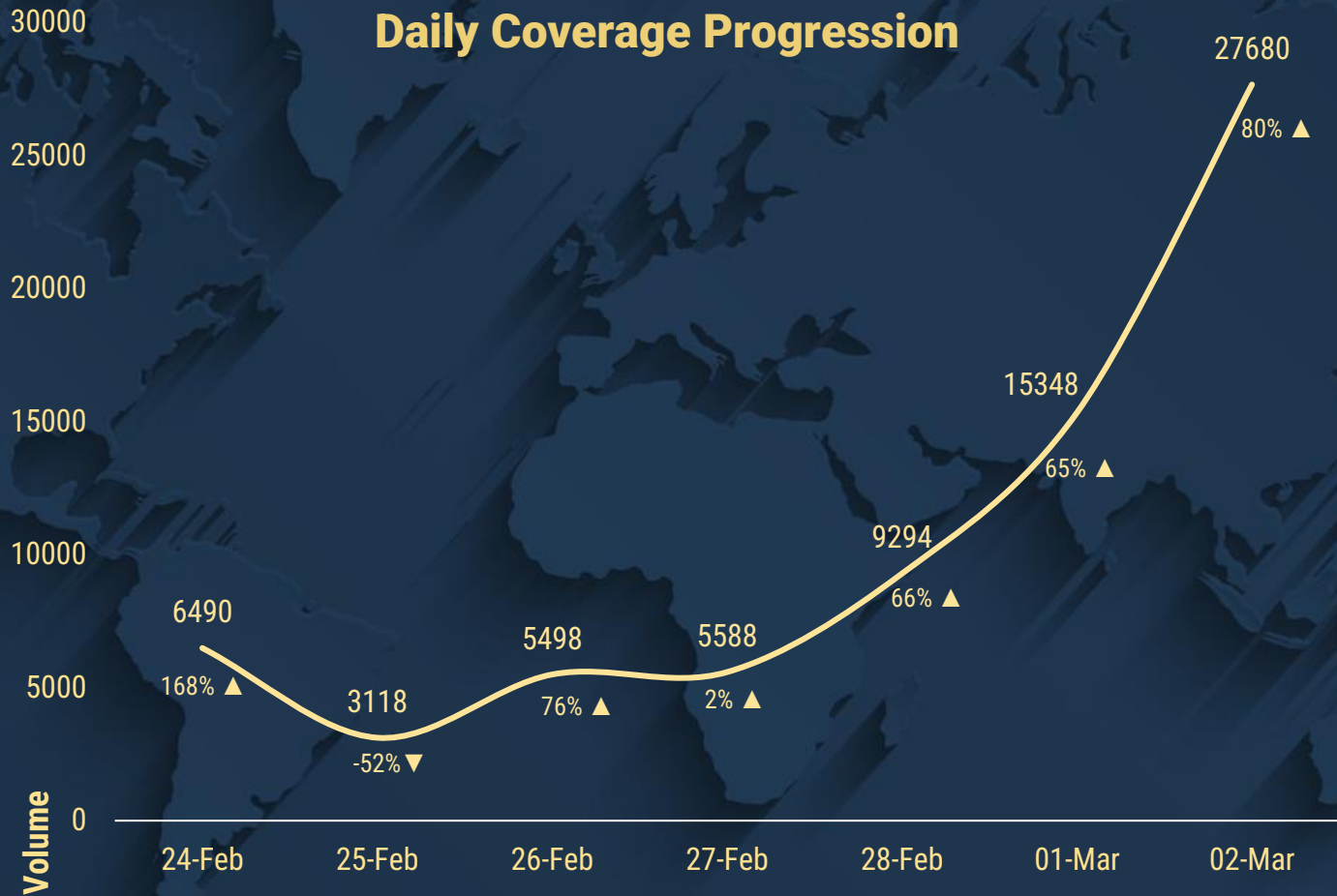


Karla Sofia Gascon

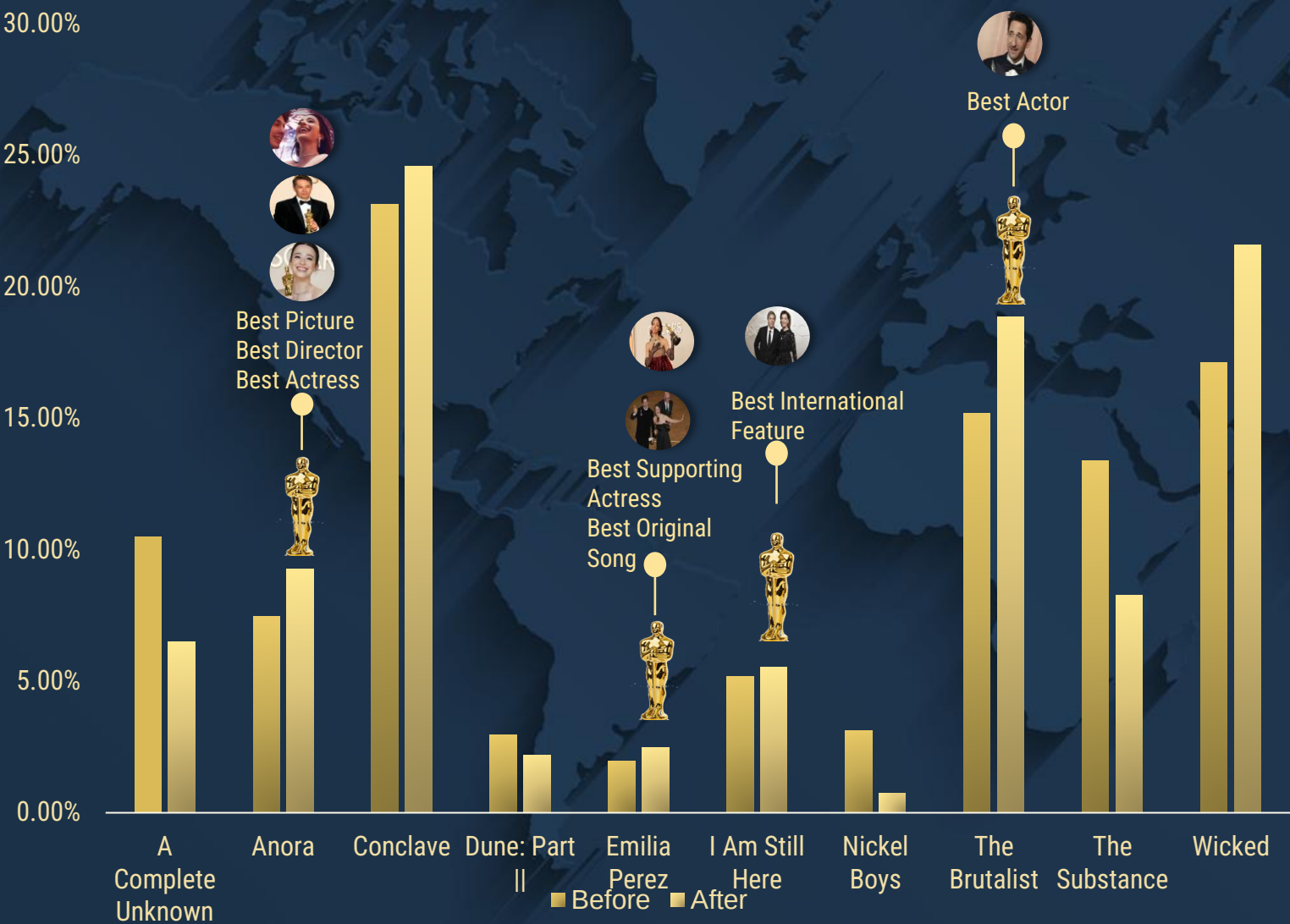
Demi Moore finished miles ahead of the competition for Best Actress in terms of Broadcast coverage. But it was Mikey Madison, second in the coverage stakes who went on to win the Oscar for her role in *Anora*.

*Total Oscars Coverage

Building Momentum: Global Broadcast Coverage Soars in the Final Countdown to the Big Night

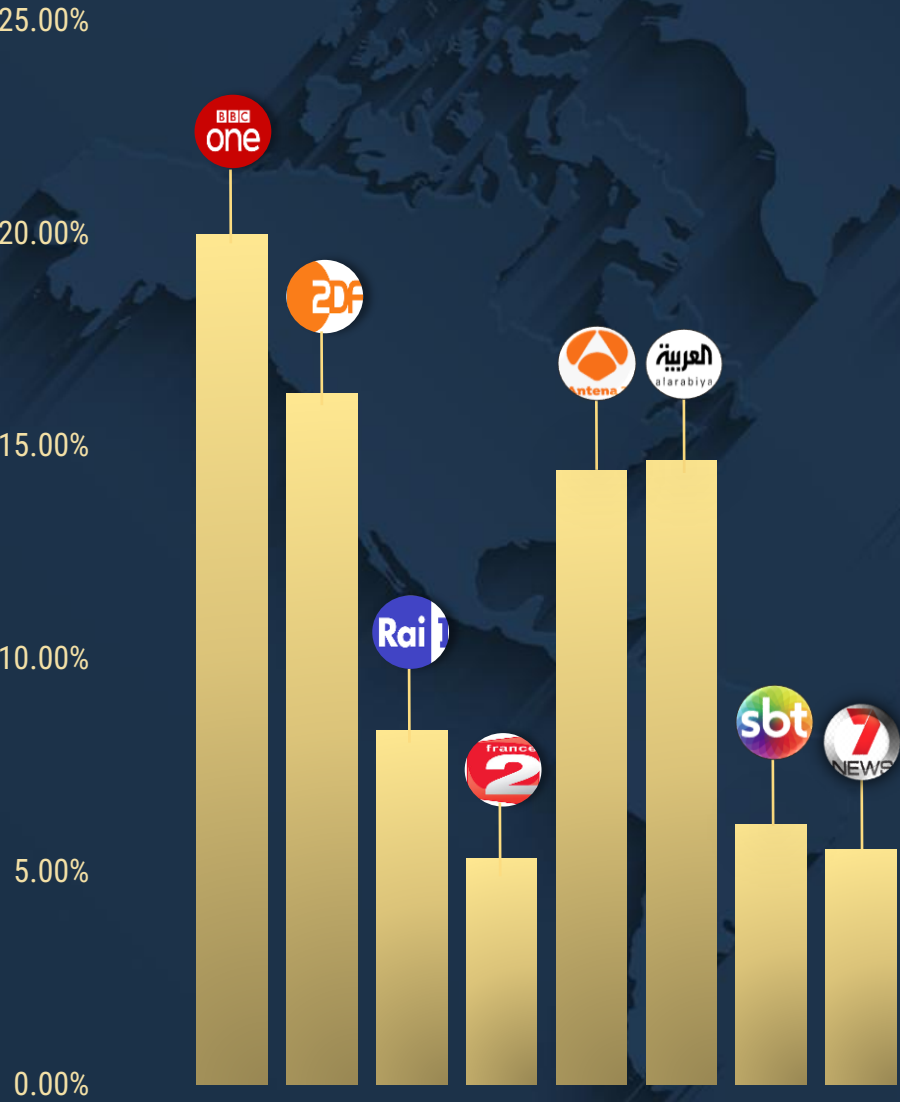


Media Momentum: How Each Nominated Movie's Share of Mentions Evolved Pre- and Post-Oscars



eMM's global broadcast monitoring pre and post The Oscars ceremony identifies an interesting outcome - with the exception of The Brutalist, the other main category winning nominees still receive less post-awards coverage than some of the other nominated Best Picture movies.

Global Spotlight: How TV Networks and Programs Worldwide Gave Airtime to the Oscars



Post Event - many major Broadcast news channels from across the world devoted significant amounts of airtime to covering The Oscars Ceremony.

BBC ONE - UK	ZDF - Germany	Rai 1 - Italy	France 2 France
Antena 3 Spain	Al Arabiya – KSA	SBT - Brazil	7 News - Australia

THANK YOU!

To find out more about how eMM can empower your global media intelligence strategies, please reach out to hello@emediamonitor.net

